

36th Annual Convention of the National Association of Catastrophe Adjusters, Inc. January 15-19, 2012

NACA... A SURE BET!!



“NEWBIE RECEPTION”
STATE APPROVED CE’S
VENDOR SHOW
GOLF TOURNAMENT
NETWORKING

“NACA has been instrumental for making connections and building relationships.”

“I have found NACA to be the best opportunity to make new friends and connections in the adjusting profession.”

“Thank you for an excellent conference –we had a wonderful time and met some great new adjusters!”

NACA
P O Box 821864
N. Richland Hills, TX 76182
817-498-3466
www.nacatadj.org
naca@nacatadj.org



January 15-19, 2012
South Point Hotel, Casino & Spa
9777 Las Vegas Blvd. South
Las Vegas, NV 89183
1-866-791-7626



Vendor Information

NATIONAL ASSOCIATION OF CATASTROPHE ADJUSTERS, INC.

36th Annual NACA Convention

January 15-19, 2012

www.nacatadj.org



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Wednesday, January 18, 2012 • 1pm – 9pm

South Point Hotel, Casino & Spa • 9777 Las Vegas Blvd, S. • Las Vegas, Nevada

The 2012 Vendor Show is a sure bet and the odds are in your favor! Use the “Las Vegas Casino” theme in your booth presentation. From 5pm-8:30, attendees will be voting on the booth they feel best captures this theme. The winning vendor will receive ad space in each of the quarterly 2012 NACA NEWS newsletters. Evening attendees will have the chance to hone their skills with instructors at tables for roulette, black jack or craps while enjoying a variety of food and beverages. Each of these attendees will have a NACA® generated card listing each vendor. Only those who visit every vendor will be eligible for any door prize drawings!

VENDOR INFORMATION: (please print all information as it should appear on name tags and in promotional materials)

Company Name _____

Address _____

City, State, Zip Code _____

Phone _____ Fax _____

Website _____ Email _____

Contact Person _____ Email _____

Will Contact Person (above) be attending the vendor show: _____ YES _____ NO

_____ YES – Our Company will provide a door prize for the drawing to be held during the last hour of the vendor show. Vendors donating prizes will be invited to identify themselves, their company, their service and their door prize before drawing the winner. Drawings will take place at approximately 7:30 pm and winners must be present to win.

_____ YES – Our Company will provide an item for the Silent Auction to be held Sunday-Tuesday.
(Checking “YES” for either box allows permission for NACA® to add your company name to the list of prize donors.)

_____ YES – Our Company will need electrical service at our booth (120-volt, 1 phase / 500 watts)

_____ Vendors will be recognized at the dinner on Tuesday evening. Up to 4 tickets are included with vendor registration fee. Extra tickets may be purchased. How many associates will be attending the dinner?

Please PRINT below the names of associates who will be attending your company booth (maximum of 4 per booth).

NAME _____ TITLE _____ EMAIL _____

NAME _____ TITLE _____ EMAIL _____

NAME _____ TITLE _____ EMAIL _____

NAME _____ TITLE _____ EMAIL _____

All company representatives must complete a registration form and wear their name badges during all conference events. Exhibitors will be furnished with special conference badges identifying the exhibiting company/organization name and must be worn at Tuesday dinner, during booth set-up, during expo hours, and dismantling. Vendor may not assign its contract for exhibit space or allow any other person, company, or organization to use any part of the space without written permission from NACA. The NACA vendor show is limited to those who have contracted and paid for exhibit space. No other person or company/organization will be permitted to demonstrate a product, solicit orders, or distribute advertising materials at the vendor show.

NACA® offers sponsorship opportunities, which are a great way to put your name in the spotlight!

Contact Lori Ringo to discuss details and ideas – 817-498-3466 or naca@nacatadj.org

◀◀◀ **FOUR PAGE FORM – PLEASE COMPLETE ALL PAGES** ▶▶▶

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VENDOR BENEFITS: Vendors have a full day to talk face to face with those who attend the show. Place your product in their hand and give a live demonstration! Explain how your service can help them! Interview adjusters on the spot so you can put together the best storm team! To encourage area visitors, free admission to the vendor show will be allowed from 1pm – 4:30 pm. NACA® has sent information to area Claims Associations to encourage attendance. Vendors are encouraged to donate door prizes which will be offered during the last hour of the vendor show. While you may collect business cards at your booth, door prize winners will ONLY be drawn from NACA® generated cards which will only be available after 5:00 pm. Vendor benefits include post convention registered attendee list (available approximately 2 weeks following the convention); access to coffee breaks on Tuesday and Wednesday; tickets for booth personnel for reception/dinner on Tuesday evening; company name and contact information listed on the NACA® website; maximum of four booth personnel per space; and a half page exhibitor information listing in the convention registration book (must complete the Vendor Profile form).

BOOTH INFORMATION: Vendor set up will begin at 11am on Wednesday, January 18th. All booth set up must be complete and all company personnel ready for the show to begin at 1pm. Booths may not be dismantled prior to 9pm. Any vendor not present to dismantle their booth agrees to pay charges accrued by the decorating company to dismantle the booth for them. Booth fee is \$650 (NACA® Business Associate Members deduct \$100 member discount.) Each 10'x10' booth includes 8' high back drape, 3' high side drape, 7"x44" exhibitor ID sign, one 6'x30" skirted table, 2 chairs and 1 wastebasket. Electrical service is free to those vendors who request it in advance. Additional items may be ordered directly from Freeman at the expense of the Vendor. Detailed information will be included in the show kit that will be sent once registration form and payment are received. Registration is limited to first 50 paid vendors.

View available booth spaces on the Vendor Show Floor plan at www.nacatadj.org.
Spaces assigned on a first paid basis.

First Choice _____ Second Choice _____ Third Choice _____

PAYMENT INFORMATION: Booths are sold on a first come basis.

Exhibitor Fee, \$650 per booth (\$550 for members)	\$ _____
Monday, 1/16 Golf Tournament (\$120 per player)	\$ _____
Attending Class(es), \$200 per person	\$ _____
Additional State CE's Filed, \$15 per state	\$ _____
Attending the NFIP Adjuster Certification, \$35 per person	\$ _____
Additional Tickets for Tuesday Night Dinner, \$50 each	\$ _____

Total Payment _____ Check MasterCard Visa AMEX
Account Number _____ Exp. Date _____ Authorization Code _____

(Authorization Code: List the 3 digit number on the back of MC and Visa and the 4 digit number on front of AMEX. Credit card payments also accepted online at www.nacatadj.org)

NACA LOGO: Vendors of the 2012 NACA Convention may use the phrase "sponsor of the 2012 NACA Convention" and display the official NACA logo through the end of the 2012 conference (no later than January 20, 2012). Logo may only be used as follows: 1) On a company/organization website page as long as the logo or phrase is linked to the NACA website (www.nacatadj.org); 2) Electronic promotional materials as long as the logo or phrase is linked to the NACA website (www.nacatadj.org); or 3) Promotional materials sent to others promoting attendance at the 2012 NACA Convention. The license ends at the end of the NACA Convention.

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CANCELLATION POLICY: NACA® has reserved and will be paying in advance for necessary exhibit space. In the event you cancel your plans to attend the NACA® vendor show, your space will be offered to any vendor(s) on our wait list. If no other vendor is willing to take over the space you have reserved and pay the \$650 fee, your total registration will be non-refundable. All vendors shall be required to comply with the hotel standard indemnity and insurance requirements. Vendor assumes responsibility and agrees to indemnify and defend NACA® and the hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Vendor understands that neither NACA® nor the hotel maintain insurance covering the vendor's property and it is the sole responsibility of the vendor to obtain such insurance. Neither the Hotel nor NACA® will be held liable for any security or protection of functions, events, personal items, exhibitor materials or any paraphernalia belonging or secured on behalf of customers utilizing the conference center area. If you do not claim or occupy your assigned space before 1pm on January 18th, 2012, NACA may, at our discretion, terminate the contract and reassign the space to another exhibitor. If this occurs, you will not be entitled to a refund of your vendor booth fees.

HOTEL: NACA has negotiated \$59 single/double Deluxe room rates at South Point. This rate includes wireless internet daily in the guestroom, complimentary parking, \$15 daily pass for the Gym, or \$20 daily pass for the Gym and Spa. These rates are available 3 days prior/post the actual convention dates. Once our contracted room block is full, all other rates and rooms are available at the discretion of South Point. Any rooms not reserved in our room block will revert back to the hotel inventory on December 26th. NACA is not responsible for any hotel room reservations made outside of the NACA room block. All NACA 2012 convention room reservations must be made directly by calling 1-866-791-7626 and identifying yourself with the National Association of Catastrophe Adjusters Convention.

PHOTOGRAPH AND PUBLICITY RELEASE: I give permission to use our company name, likeness, or image as may be embodied in any pictures, photos, video recordings, audiotapes, digital images, and the like, taken or made on behalf of NACA. I agree that NACA has complete ownership of such pictures, etc. including the entire copyright, and may use them for any purpose consistent with the NACA mission. These uses include, but are not limited to illustrations, bulletins, exhibitions, videotapes, reprints, reproductions, publications, advertisements, and any promotional or educational materials in any medium now known or later developed, including the Internet. I acknowledge that I will not receive any compensation, etc. for the use of such pictures, etc., and hereby release NACA and its agents and assigns from any and all claims which arise out of or are in any way connected with such use.

VENDOR TERMS AND CONDITIONS AGREEMENT: I agree to comply with the NACA Vendor Terms and Conditions as outlined on these four pages. Submission of the Vendor Information is not a guarantee of booth space. This application becomes a contract after being signed by the vendor and accepted by NACA. Acceptance of application does not mean endorsement by conference management of the applicant's service or product.

Name _____ Date _____

Any questions, please contact 817-498-3466 or naca@nacatadj.org.
Visit www.nacatadj.org for conference information and updates.

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